



## 2016 Central Virginia Area Combined Federal Campaign Kicks Off Encouraging Federal Employees to *Show Some Love*

**Richmond, Sept. 12, 2016** – The [Central Virginia Area Combined Federal Campaign CVACFC](#) today launched its 2016 campaign and associated theme—*Show Some Love*. The CVACFC is the annual workplace giving opportunity for Federal employees in the Richmond & Petersburg area. In 2015, Federal employees gave more than \$731k through the CVACFC to support local, national and international charities. This year’s goal is \$731k.

This year’s theme encourages Federal employees to *Show Some Love* to the causes that mean the most to them. With more than 18,000 participating charities, the campaign gives donors the option to support the causes they are passionate about by donating to the charities of their choice.

Benefits of giving through the CVACFC include:

- Federal employees can give to multiple charities at once.
- Donations are 100 percent tax deductible.
- Payroll deduction allows donors to give a little each month, adding up to a significant gift at the end of the year.
- Charities love the CFC because it keeps fundraising costs low, and the funds are unrestricted.
- The campaign has a collective impact, allowing Federal employees to join with their co-workers to support those in need locally, nationally and globally.

The social media component will bring fun to the campaign with a focus around four *Show Some Love* days—September 21, October 11, November 1, and November 21—when Federal employees and the public will be encouraged, for example, to show some dance moves in support of the campaign or perform a random act of kindness. Federal employees are also being asked to use #ShowSomeLoveCFC to help spread awareness of the campaign.

Federal employees who wish to donate or learn more about the campaign should visit [cvacfc.org](http://cvacfc.org).

### **About the Central Virginia Area Combined Federal Campaign**

The Combined Federal Campaign is a 55-year Federal workplace giving tradition that has raised more than \$8 billion for charitable organizations. It is the largest workplace giving campaign in the world. The funds raised each fall through the campaign help neighbors in need around the corner, across the nation and throughout the world. The Combined Federal Campaign of the National Capital Area is the local campaign for Federal employees in the Washington metro area and is the largest of the Combined Federal Campaigns. Through the contributions of civilian and military Federal employees, the campaign

generated more than \$46 million in 2015 for the thousands of participating local, national and international charities. For more information, visit [cvacfc.org](http://cvacfc.org). Connect with the campaign on social media via [Facebook](#).

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