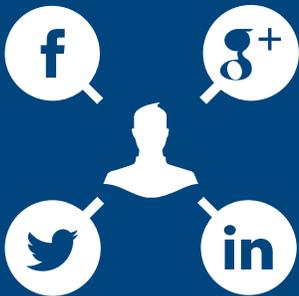




# 1 SOCIAL MEDIA

Spread the word about the campaign through social media. Post campaign facts, success stories, campaign events, etc. Make sure to use the hashtag #ShowSomeLoveCFC when posting and connect with us on Facebook at [www.facebook.com/cvacfc](http://www.facebook.com/cvacfc)



# 2 EVENTS

Events set the tone for the entire campaign. The more creative the event, the more energized the campaign will be. Try hosting a race, talent contest or bakeoff.



# 3 ONLINE GIVING

Let everyone know how easy it is to make your pledge online. Through myPay or CVACFC eGiving it's just a few clicks to donate!



# 4 PUBLICITY

Be interviewed on AFN, plaster your installation with CVACFC posters, and submit ads to installation papers. There's no such thing as too much publicity!



# 5 CONVERSATION

Bring up the CVACFC in conversations with your coworkers. Peer-to-peer asks are one of the best ways to encourage giving, so make sure to tell everyone why you care about giving through the CVACFC!



Contact your local CVACFC office for additional suggestions or more information.